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Locally Produced TV Show Wins Prestigious Honors

Gutterglove's 30-minute program earns Telly Awards in 5 categories

ROCKLIN – Gutterglove, a Placer County company that has created a revolutionary, proven self-cleaning gutter guard system, is proud to announce that it has won five Telly Awards for its production of a 30-minute, magazine-style TV show created to educate homeowners about how to keep their rain gutters clog-free year after year.

In its 28th year, the Telly Awards honor the very best local, regional and cable television commercials and programs as well as the finest video and film productions. Each year the Telly Awards showcase the best achievements in video and film produced by television stations, advertising agencies, cable operators and video production companies. More than 13,000 entries are received annually in the international competition and past winners include ESPN, CNN, NBC, Intel. Corp., Microsoft, Comedy Central, Nike, Turner Classic Movies and many more.

The Gutterguard Show, which was locally produced in high definition, features several interviews with local homeowners from Auburn-area communities who discuss how they put their gutter cleaning issues behind them with the year-round protection Gutterglove provides. The show's high-tech visual elements demonstrate the effectiveness of Gutterglove through the use of high-definition close-ups, graphics and animation.

The Gutterguard Show earned Telly Awards in the following five categories:

- “Overall Production Quality” – Building the key elements of a screenplay to creative directing, utilizing celebrity hosts, eye-catching set designs, imaginative product comparisons led to the overall impact of this high-definition production.
- “Animation” -- Animation sequences designed by Jon Whisman from Pixelgraft VFX take the viewer down into the rain gutter to microscope levels to visually demonstrate how and why Gutterglove works as well as it does.
- “Use of Graphics” – Graphics created by Auburn graphic designer Ryan Humphries feature high-tech pyrotechnics and colorful scene transitions throughout the program.
- “Use of Music” – Music embedded by Humphries into the program enhances the dramatic, no-nonsense theme of the show.

- “Editing” – Newcastle writer/director/producer Robert Lenney edited the show to be smooth and naturally paced, allowing viewers to take in the information without feeling overwhelmed.

Executive producer Lenney is founder of Gutterglove, Inc., which creates the Gutterglove self-cleaning gutter guard system. Lenney decided that because he had such an important story to tell homeowners, a brief 30- or 60-second TV spot would not provide enough time to educate the public about gutter cleaning, ladder safety and rainwater recycling. So he gathered local experts to help produce what now is an award-winning, 30-minute television show.

“It is truly a wonderful honor for Gutterglove to win not one, but five prestigious Telly Awards,” said Lenney. “We had a tremendous team of professionals from all over the area who put their heart and soul into making this high-quality, educational program possible. This fantastic team deserves all the credit.”

Hosted by former KFBK afternoon news anchor Jay Alan and former “*Big Spin*” host Jean Fox, *The Gutterguard Show* is packed with valuable information and tips for homeowners who are looking for answers to the gutter cleaning dilemma: How to keep gutters clog-free without endangering life and limb climbing a ladder or a roof.

Telly Award-winning *The Gutterguard Show* can be seen every Saturday at 8 a.m. and 2:30 p.m. on KSPX TV 29 on Direct TV, Dish Network, Comcast and all other cable networks in the greater Sacramento area. The show will be released on DVD on Aug. 1 and will feature subtitles in English, Spanish and French, as well as an additional 13 minutes of bonus material. The DVD will be available through the Gutterglove website at <http://www.gutterglove.com> for \$19.95.

ABOUT GUTTERGLOVE®

Gutterglove is a product of Gutterglove, Inc., with its office in Rocklin California, and dealers located across North America. Founded in 1996 by Robert Lenney, Gutterglove is committed to excellence by providing innovative concepts in gutter guard development and bringing them to the marketplace. Gutterglove's loyalty to customer satisfaction, employee nurturing, creative goals and objectives are just a few of the principles that drive the company forward. To schedule an appointment for a free home estimate, call 916-624-5000 or toll-free at 1-877-No-Clogg (1-877-662-5644). For more information, visit www.gutterglove.com.

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